



QATAR 2022

Elisabete Reis named fan leader in Qatar of the fans of the Portuguese national team

Elisabete Reis, a Portuguese businesswoman living in Qatar since 2006, was invited by the Qatar 2022 Organization to be the fan leader in Qatar of the Portugal team fans in the FIFA 2022 Football World Cup. The invitation is recent and left Elisabete Reis "with great joy and pride". The businesswoman now begins to prepare the valorization of Portugal's presence in the championship.

"I was nominated Portugal Fan Leader Qatar 2022, an invitation I accepted with great joy and pride. The nomination means representing Portugal in the many events that the Organization will promote in Qatar until the World Cup in November. I will be a representative, so to speak, not only of the Portuguese fans living here, but of all those who love Portugal's national team," she explains.

With this appointment, Elisabete Reis begins representing and promoting the fan groups. One of the first initiatives came at the invitation of a group of Indian fans. "Four young Indians living in Qatar [pictured with Elisabete Reis] recently created a group of fans of the Portugal national team in Qatar, Portugal Fans Qatar. Jinshad Ali, Riyas Rasak, Hafsal Bin Haneefa and Mohamed Shahil are *crazy* about Portugal, they invited me to join them and I accepted; there was no point in creating other profiles if they have such enthusiastic people," he explains.

The newly created pages are:

Instagram: **@portugal.fans_qatar.2022**

Facebook and Twitter: **Portugal Fans Qatar 2022**

"We intend to gather as many supporters of the Portugal national team as possible, all the help you can give we accept, share the three profiles as much as possible", invites Elisabete Reis.

Meanwhile, after her appointment, Elisabete Reis is also starting to work in partnership on the Portuguese presence at the World Cup with Nuno Anahory, founder and president of Fórum Portugal Qatar, a non-profit association presented in Lisbon in 2021 with the mission of strengthening bilateral social, cultural and business relations between Portugal and Qatar.



Elisabete Reis

Elisabete Reis is Portuguese, born in Maputo, her parents were born in Fatima and Ourém. Her childhood and youth were spent in Fatima, Mafra, and Lisbon.

Glam Your Image

Elisabete Reis' professional career began in Macau at the age of 23, where she lived and met her husband. Married to Miguel Heitor, she is the mother of three children: Diogo, Duarte and Sofia. The Glam Your Image project was founded in 2008 in Qatar and it is from there that it has made its mark internationally. In it, Elisabete Reis began by working in the areas of Image consulting, Etiquette and Protocol, having expanded in recent years to related areas, such as representing brands of clothing, accessories, makeup and other products and in the production of fashion/social events.

On Instagram, Glam your Imagem has 101,000 followers: [@glamiyourimage](https://www.instagram.com/glamiyourimage)

On Facebook 120 followers: <https://www.facebook.com/GLAMyourimage>

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